

FOR IMMEDIATE RELEASE

For more information contact:

Joanne Wolan
Wisconsin 4-H Foundation
Joanne@Wis4HFoundation.org
608.262.1597

PHOTO AVAILABLE

CEDAR CREST ICE CREAM RECOGNIZED AS PLATINUM CLOVER DONOR

Madison, Wis. (March 13, 2020) – The Wisconsin 4-H Foundation recently recognized partner Cedar Crest Ice Cream as a top 4-H donor. Acknowledged as a Platinum Clover supporter, Cedar Crest contributed over \$10,000 to support Wisconsin 4-H programs through the Wisconsin 4-H Foundation.

Cedar Crest’s Marketing Manager Kaitlyn Mazza is proud to support Wisconsin 4-H stating, “As we look at the next generation of leaders, we know that Wisconsin 4-H students are the future. With our support, we hope they can develop their unique skills and talents to advance their education, leadership and career development.” You can find out more about Cedar Crest at their website, www.cedarcresticecream.com.

“We are truly grateful for the continued support of generous partners, like Cedar Crest Ice Cream,” adds Brenda Scheider, Executive Director of the Wisconsin 4-H Foundation. “Cedar Crest helps 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our country and the world forward in ways no other youth organization can. We value our partners who help Wisconsin 4-H make a positive impact on our youth.”

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and changing world. Growing out of a rich history of agricultural clubs that helped the University of Wisconsin Extension connect families to research-based advancements in farming technology and techniques, today’s 4-H has expanded to include science (STEM), leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

4-H is one of the largest and oldest statewide youth organizations in Wisconsin, offering a wide variety of programs in both urban and rural settings. From the 4-H activities in the city of Milwaukee to the 4-H clubs in rural areas of Bayfield County, 4-H is making a positive impact on young people throughout the state. Nearly 150,000 youth participate in the Wisconsin 4-H program each year, and more than 22,000 volunteers support the program.

The Wisconsin 4-H Foundation, based in Madison, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports 4-H leadership, youth development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.

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[L-R] Holly Adams, Monroe County; Jim Barthel, WI 4-H Foundation Board President; Kaitlyn Mazza, Marketing Manager of Cedar Crest; Nancy Bilz, WI 4-H Foundation Board Treasurer; Taylor Baerwolf, Columbia County

WISCONSIN 4-H FOUNDATION

Generating resources to invest in the positive development of 4-H youth.

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Contributions to the Wisconsin 4-H Foundation are deductible to the fullest extent allowable by law.