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**Scheider, Buchanan Join Wisconsin 4-H Foundation Staff**

*Foundation Welcomes New Director of Development and Administrative Manager*

Madison, Wis. [March 19, 2014] – Brenda Lobdell Scheider and Lisa Buchanan began new roles at the Wisconsin 4-H Foundation in January.

Scheider joins the Foundation as the new director of development. She has directed communications, marketing and development programs for state and national non-profits for more than 25 years most recently served as director of development for Health First Wisconsin and chief development officer at the Children's Organ Transplant Association. A graduate of the University of Illinois with a BS in agriculture communications, Scheider has an extensive agricultural background along with work experience with health-related and youth-serving organizations. Scheider and her husband, Tim Lobdell, have a small flock of purebred Oxford and Dorper sheep, and have sold breeding stock throughout the U.S. and into Canada.

Buchanan is the new administrative manager. Prior to joining the Wisconsin 4-H Foundation, she was a nursing management assistant at UW Hospital and Clinics and an administration assistant in national sales at Research Products Corporation. Having lived and worked all over the United States, Buchanan brings with her over 20 years of administrative experience. She was raised by a mother who stressed volunteering and has worked with various not-for-profit organizations since her teens. Outside of work, Buchanan enjoys traveling, reading, cooking and spending time with her family.

"The Wisconsin 4-H Foundation is off to a great start in 2014," said Foundation Board Chair Valerie Johnson. "Scheider and our volunteer leadership are leading efforts to build our brand, capitalize on the 100th anniversary of the Wisconsin 4-H program and grow our alumni support. Working with our hundreds of donors, 350,000 4-H youth members and almost 20,000 program volunteers, we have so much to celebrate this year."

Based in Madison, Wis., the Wisconsin 4-H Foundation provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Wisconsin 4-H Foundation supports over 350,000 youth who take part in various 4-H leadership, development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.Wis4HFoundation.org](http://www.Wis4HFoundation.org).

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