

**FOR IMMEDIATE RELEASE**

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**Badgerland Financial Supports Wisconsin 4–H Foundation**

MADISON, Wis. (October 19, 2012) — Badgerland Financial has generously made a donation to the Wisconsin 4–H Foundation that will benefit the nearly 100,000 youth across the state who are participating in various 4–H programs per membership in a local club or group, according to the Wisconsin 4–H Foundation’s Executive Director of Development, Kristi Thering–Tuschen.

Badgerland Financial’s donation to the 2011–12 campaign will help enhance and expand the dozens of educational events and conferences held throughout the year; examples of such programs include the many Focus on Citizenship Programs held in Washington D.C. for different age groups, the Meat and Animal Quality Assurance Programs held in multiple counties, and the stellar presentations made throughout the state by the 4–H Art Team, 4–H Drama Company and 4–H Showcase Singers.

Badgerland Financial, headquartered in Prairie du Sac, Wisconsin, is a locally–owned cooperative serving members through offices in 17 communities in 33 southern Wisconsin counties. It is committed to delivering on its vision to enrich rural lives and communities, one relationship at a time. To learn more, visit [badgerlandfinancial.com](http://badgerlandfinancial.com).

On December 7<sup>th</sup>, the Wisconsin 4–H Foundation’s Annual Meeting will be held at Badgerland Financial’s new headquarters, located in Prairie du Sac’s industrial park which opened this month, advised Thering–Tuschen, who said, “The foundation’s partnership with this company dates back to the 1960s, and this most recent gift marks decades of support for 4–H youth leadership development, which has strengthened leadership opportunities and made a positive impact on the lives of 4–H young people.”

“The Wisconsin 4–H Foundation appreciates the financial support of companies like Badgerland Financial Services, because it is contributions which ensure that all youth have access to the many hands–on experiences which prepare youth for responsible decision

making,” said Thering–Tuschen, who noted that many 4–H youth opt to serve in leadership roles within and apart from the 4–H Club that they are a member of.

John Brunnquell, President of the Wisconsin 4–H Foundation restated the foundation’s mission, which is to provide resources for the successful development of 4–H youth. See [www.wis4hfoundation.org](http://www.wis4hfoundation.org). He noted, that the numbers of participating youth in 4–H are increasing, and the programs offered through the UW Extension–Cooperative Extension, “just keep getting better and better.” Brunnquell said, “In 2014, 4–H in Wisconsin will celebrate 100 years, and the board of directors, joined by its many partners who provide significant financial support to the Wisconsin 4–H Foundation are proud to have given 4–H in Wisconsin vibrant programming and stability.”

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