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Pictured Included

**26<sup>th</sup> Annual Governor's Blue Ribbon Meat Products Auction  
Raises More Than \$130,000 for Wisconsin 4-H Youth**

*Madison, Wis.* (August 9, 2017) – The Governor's Blue Ribbon Meat Products Auction at the Wisconsin State Fair celebrated its 26<sup>th</sup> year. In total, this year's auction raised more than \$130,000. Proceeds from the auction benefit the Wisconsin 4-H Foundation, which supports Wisconsin 4-H activities including 4-H conferences, teaching materials and workshops, and overall development of 4-H youth.

Governor Walker hosted the Auction, with emcee Bob Meyer, Ag Loan Officer with Citizens State Bank of Loyal. Auctioneers for the evening were Bob Johnson, Milton; Gary Finley, Walworth and David Allen, the 2017 Champion of the Wisconsin Auctioneer's Association Competition, from Cross Plains. In addition, serving as the auction's ringmen were Ben Brancel, Wisconsin Secretary of Agriculture, Scott Gunderson, Heidi Miller, 2017 Wisconsin Champion Ringman, past champions of the Wisconsin Champion Ringman competition including Tim Miller, 2011 Champion, Rodney Freymiller, 2010 Champion, Scott Werlein, 2009 Wisconsin State Champion Auctioneer, Wayne Yoder, 2008 Wisconsin State Champion Auctioneer, Tim Slack, Wisconsin Auctioneers Association Past President, WAA Hall of FAME and 2004 Wisconsin State Champion Auctioneer and Dave Koning.

Among those attending the auction were: Kathleen O'Leary, CEO Wisconsin State Fair Park, Ray Cross, President of the UW System, Cathy Sandeen, Chancellor of UW-Extension and many other dignitaries and supporters of 4-H.

The 2017 Best of Show Award went to meat processor Wyttenbach Meats of Prairie du Sac. The company earned the honor for its Ultimate Bacon. It sold to Pagel's Ponderosa, Ron's Wisconsin Cheese and John T. Pagel for \$16,000. It was generously donated back and resold to Wisconsin Souvenir Milkcaps for \$6,000.

The Grand Champion, 1<sup>st</sup> Reserve Champion and 2<sup>nd</sup> Reserve Champion Winners for each of the categories are:

### **FLAVORED BACON**

#### **Grand Champion**

Wyttenbach Meats, Prairie du Sac  
Buyer: Salm Partners for \$10,000

#### **1<sup>st</sup> Reserve Champion**

Julius Falkavage, LLC /People's Meat Market, Stevens Point  
Buyer: Klements Sausage for \$2,750

#### **2nd Reserve Champion**

Karl's Country Market, Menomonee Falls  
Buyer: Wells Fargo for \$3,000

### **BONE-IN HAM**

#### **Grand Champion**

Louie's Finer Meats, Cumberland  
Buyer: Riteway Bus Company, Cousin's Subs, Saz's, LeRoy Haeuser Rural Mutual Insurance, Rural Mutual Insurance, Boehlke Bottle Gas  
Sale Price: \$8,100 (New record)

#### **1<sup>st</sup> Reserve Champion** Sailer's Food Market and Meat, Elmwood

Buyer: Meijer

Sale Price: \$5,000

\*Generously donated back and resold to Hartmann Sand & Gravel for \$2,500.

#### **2nd Reserve Champion**

The Meat Block, LLC, Greenville  
Buyer: Wisconsin Souvenir Milkcaps  
Sale Price: \$2,500

### **FLAVORED SUMMER SAUSAGE**

#### **Grand Champion**

Haen Meat Packing Inc., Kaukauna  
Buyer: Cooperative Resources International (CRI)  
Sale Price: \$3,000

#### **1<sup>st</sup> Reserve Champion**

Eden Meat Market, Eden  
Buyer: Schenck  
Sale Price: \$3,000

## **2nd Reserve Champion**

Maplewood Meats, Green Bay

Buyer: Rural Mutual Insurance and Wisconsin Farm Bureau

Sale Price: \$2,500

## **DRIED OR SMOKED BEEF**

### **Grand Champion**

Louie's Finer Meats, Cumberland

Buyer: Jim Reid

Sale Price: \$2,500

### **1st Reserve Champion**

Maplewood Meats, Green Bay

Buyer: Country Fresh Meats

Sale Price: \$2,000

\*Generously donated back and resold to Meijer for \$1,200.

\*Generously donated back a second time and resold to Daluge Travel – Rick & Peggy Daluge for \$500.

## **2nd Reserve Champion**

Wytttenbach Meats, Prairie du Sac

Buyer: Randy Schopen Foundation

Sale Price: \$1,600

## **TRADITIONAL SNACK SAUSAGES**

### **Grand Champion**

Lake Geneva Country Meats, Lake Geneva

Buyer: Merwin Farms

Sale Price: \$5,000 (New record)

### **1st Reserve Champion**

Haen Meat Packing, Kaukauna

Buyer: Bob and Jill Nieskes

Sale Price: \$2,000

## **2nd Reserve Champion**

Harry Hansen Meat Service, Franksville

Buyer: Racine County Fair

Sale Price: \$1,750

## **SPECIALTY COOKED BRATWURST**

### **Grand Champion**

Louie's Finer Meats, Cumberland

Buyer: Country Fresh Meats

Sale Price: \$2,000

\*Generously donated back and resold to Crane Farms for \$1,000.

### **1st Reserve Champion**

Leroy Meats, Horicon

Buyer: Recognition Specialists  
Sale Price: \$800

**2nd Reserve Champion**

Haen Meat Packing, Kaukauna  
Buyer: Schenck SC  
Sale Price: \$1,000

**WHOLE MUSCLE JERKY**

**Grand Champion**

Eden Meat Market, Eden  
Buyer: Gibbsville Implement  
Sale Price: \$1,500

**1st Reserve Champion**

Northwoods Locker, Clayton  
Buyer: J&S Machine, Inc.  
Sale Price: \$1,300

**2nd Reserve Champion**

Lake Geneva Country Meats, Lake Geneva  
Buyer: Town Bank  
Sale Price: \$3,100

**CURED SPECIALTY MEAT PRODUCT**

**Grand Champion – Ultimate Bacon**

Wytttenbach Meats, Prairie du Sac  
Buyer: Country Fresh Meats  
Sale Price: \$2,000

\*Generously donated back and resold to Dave and Kim Daniels and Rural Mutual Insurance for \$1,000.

**1st Reserve Champion**

Louie's Finer Meats, Cumberland  
Buyer: Daluge Travel – Rick & Peggy Daluge  
Sale Price: \$1,250

**2nd Reserve Champion**

Kewaskum Frozen Foods, Kewaskum  
Buyer: Egg Innovations  
Sale Price: \$1,500

**KIELBASA OR SMOKED SAUSAGE**

**Grand Champion**

Geiss Meat Service, Merrill  
Buyer: Country Fresh Meats  
Sale Price: \$2,000

**1st Reserve Champion**

Lake Geneva Country Meats, Lake Geneva  
Buyer: Hull Farms and Bill Thompson  
Sale Price: \$4,000

## 2nd Reserve Champion

Louie's Finer Meats, Cumberland

Buyer: Country Fresh Meats, Meijer, Egg Innovations, Wisconsin Souvenir Milkcaps

Sale Price: \$5,000

Two other items were auctioned off benefiting the Wisconsin 4-H Foundation and Wisconsin 4-H youth. A Wisconsin Package, including a Wisconsin-shaped Summer Sausage courtesy of Kewaskum Frozen Foods of Kewaskum and cheese donated by the Wisconsin State Fair Dairy Promotion Board, was purchased by Hartmann Sand and Gravel for \$1,600.

A Five-Foot Party Board that included six flavors of summer sausage, six flavors of snack sausages and a variety of Wisconsin cheeses, provided by Brandon Meats & Sausage of Brandon, was purchased by Wells Fargo for \$1,700.

Throughout the day of the sale various Wisconsin State Fair vendors donated a portion of their sales to the Meat Productions Auction and Wisconsin 4-H Foundation. In total, over \$5,000 was donated by these generous vendors.

The auction is produced in partnership with the Wisconsin 4-H Foundation and Wisconsin State Fair and the Wisconsin Association of Meat Processors (WAMP). Generous supporters include Meijer, Egg Innovations, Salm Partners, Schenck SC, Wells Fargo Bank, Rupena's Fine Foods of Milwaukee, and Wisconsin Association of Meat Processors.



(L to R) Crystal Siemers-Peterman, Alice in Dairyland John Pagel (Pagel's Ponderosa, Ron's Wisconsin Cheese and John T. Pagel), Wyttenbach Meats of Prairie du Sac, Governor Scott Walker, Rebecca Starkenburg, Fairest of the Fair

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The Wisconsin 4-H Foundation, based in Madison, WI, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports more than 150,000 youth who take part in various 4-H leadership, developments, and

community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.Wis4-HFoundation.org](http://www.Wis4-HFoundation.org).