



## **MEDIA ALERT**

**FOR IMMEDIATE RELEASE**

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Photos available upon request.

### **25<sup>th</sup> Annual Governor's Blue Ribbon Meat Products Auction Wisconsin State Fair, Case IH Coliseum August 9 at 7 p.m.**

**WHO:** All available for interview:

**John Brunnquell**, Co-chair, Governor's Blue Ribbon Meat Products Auction  
**Jill Nieskes**, Co-chair, Governor's Blue Ribbon Meat Products Auction  
**Brenda Scheider**, Executive Development Director, Wisconsin 4-H Foundation

**WHEN & WHERE:** Case IH Coliseum at the Wisconsin State Fair

August 9th from 5:30 p.m. to end of auction

**WHAT: 25<sup>TH</sup> ANNUAL GOVERNOR'S BLUE RIBBON MEAT PRODUCTS AUCTION**

Governor Walker will work the crowd from the stage, encouraging bidders to increase their bids. The auction committee is predicting sales to be more than \$150,000.

The auction's proceeds support Wisconsin 4-H activities including 4-H conferences, teaching materials and workshops, and overall development of 4-H youth.

**Come be part of this lively and worthwhile auction.**

**About:**

Youth in 4-H develop leadership skills, practice good citizenship, and grow in self-confidence. 4-H is open to all Wisconsin youth, and is committed to building a better future for our young people. Funds raised through purchases at this auction are used to finance general 4-H programming, including support of youth attending 4-H conferences and events, providing teaching materials and workshops and support of county and state 4-H educational programs.

The Wisconsin 4-H Foundation provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Wisconsin 4-H Foundation supports more than 150,000 youth who take part in various 4-H leadership, developments, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.wis4-hfoundation.org](http://www.wis4-hfoundation.org).

