



# WISCONSIN 4-H FOUNDATION

## WHO WE ARE ...

The Wisconsin 4-H Foundation was founded in the early 1950s and was recognized by the IRS as a charitable organization in 1955, charged with the single purpose of generating support for the Wisconsin 4-H program. **Today the Foundation continues that mission to invest in the positive development of 4-H youth.**

The four H's stand for Head, Heart, Hands and Health, and are a reminder that 4-H is more than a single project or activity. 4-H is about developing life-skills that are used to create a better place for everyone to live. Our 4-H clover, with its prominent Hs, is the visual reminder of the importance of learning, growing and reaching.

The Wisconsin 4-H Foundation exists to provide



essential support for 4-H Youth Development – a program of University of Wisconsin Extension. The Wisconsin 4-H Foundation works with partners to help 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow.

Individuals, corporations, and foundations are our partners in providing support for a network of UW-Extension staff and more than 20,000 adult and youth volunteers in shaping nearly 150,000 4-H youth who take part in various 4-H activities throughout the state.

**Please join us in investing in 4-H so we can make a positive impact.**

## ABOUT OUR ENDOWMENTS ...

**Wisconsin 4-H Foundation Endowment Funds are established as a way to provide perpetual funding for programs.** Wisconsin 4-H Youth Development requires substantial, consistent and permanent funding and, by receiving such funds, can continue to provide innovative youth development programs. Endowment funds address this need. Endowment gifts are invested in perpetuity, and distribution from the invested contributions is used to fund 4-H programs. A portion of the income may be reinvested in the fund to further enhance the fund's buying power over time.

Because endowments are intended by donors to be permanent enhancements to the Wisconsin 4-H Foundation, and because they are intended to fund important 4-H programs and activities, two important objectives guide the investment of the Wisconsin 4-H Foundation Endowment Funds:

- To preserve and maintain the real purchasing power of the fund's principal.
- To produce a return that would be described as acceptable by prudent money managers as compared to the current marketplace.

The Wisconsin 4-H Foundation endowment funds are invested through our partner, the University of Wisconsin Foundation. Investment reports are available upon request.

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### WISCONSIN 4-H FOUNDATION

**Generating resources to invest in the positive development of 4-H youth.**

A 501(c)3 non-profit organization. Federal tax identification number 39-0914868.

*Contributions to the Wisconsin 4-H Foundation are deductible to the fullest extent allowable by law.*

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702 Langdon Street | Madison, Wisconsin 53706 | 608.262.1597 | [info@Wis4HFoundation.org](mailto:info@Wis4HFoundation.org) | [www.Wis4HFoundation.org](http://www.Wis4HFoundation.org)