

**FOR IMMEDIATE RELEASE**

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PHOTO ATTACHED TO EMAIL

(description below)

**COMPEER FINANCIAL  
HONORED AT WISCONSIN 4-H HALL OF FAME CEREMONY**

*Madison, Wis.* (January 29, 2019) – The Wisconsin 4-H Foundation announced today that Compeer Financial was honored once again as a major partner and contributor at the 2018 Wisconsin 4-H Hall of Fame Ceremony and Gala.

“4-H provides a base for sparking children’s interests in all different aspects of agriculture and rural life. This plants a seed with young people, who then go on to make a difference in agriculture and our communities, which is important to the future of Compeer Financial,” says John Monson, Chair of the Compeer Financial Fund for Rural America.

“We are truly grateful for the support of generous partners, like Compeer,” adds Brenda Scheider, Executive Director for the Wisconsin 4-H Foundation. “Compeer helps 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our country and the world forward in ways no other youth organization can. We value our partnership with Compeer.”

One of the largest cooperatives in the farm credit system, Compeer Financial is a member-owned, farm credit cooperative serving and supporting agriculture and rural communities. You can find out more about Compeer at their website, [www.compeer.com](http://www.compeer.com).

4-H, the youth development program of UW-Extension, Cooperative Extension, is one of the largest and oldest statewide youth organizations in Wisconsin, offering a wide variety of programs in both urban and rural settings. From the 4-H activities in the city of Milwaukee to the 4-H clubs in Bayfield County, 4-H is making a positive impact on our young people throughout the state. Nearly 150,000 youth participate in the Wisconsin 4-H program, and more than 22,000 volunteers support the program. Compeer helps support all their efforts.

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and ever-changing world. 4-H has grown from a rich history of agricultural clubs that helped the University of Wisconsin-Extension connect families to research-based advancements in farming technology and techniques. Today’s 4-H still boasts strong programs in agriculture and animal science and has grown to include science, leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

The Wisconsin 4-H Foundation, based in Madison, Wisconsin, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports various 4-H leadership, development, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.Wis4HFoundation.org](http://www.Wis4HFoundation.org).

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[L-R] **Matt Calvert**, Director, UW-Extension Institute of Positive Youth Development; **Linda Funk**, President, Wisconsin 4-H Foundation Board of Directors; **John Goode**, Financial Officer, Compeer Financial; **Gaelan Combs**, Dane County 4-H and WLC Representative