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**Tractor Supply Company and 4-H Team Up for the Fall Paper Clover Campaign**

*Madison, Wis.* [September 14, 2017] – Making 4-H happen across the state is the result of a campaign beginning October 4 and running through October 15. For two weeks each fall Tractor Supply Company (TSC) and 4-H join forces for the Paper Clover campaign, with proceeds supporting leadership development activities.

During the semi-annual event, Tractor Supply customers can donate one dollar at checkout to support 4-H leadership experiences. Tractor Supply stores in communities across the country have long supported 4-H. TSC is now an official 4-H partner for 4-H project supplies.

Last year, TSC donated more than \$10,000 to Wisconsin 4-H youth. “Tractor Supply is one of our most committed partners. The Paper Clover campaign provides vital resources for our leadership programming,” says Brenda Scheider, Director of the Wisconsin 4-H Foundation. “One of the best things about the campaign is that 100% of each dollar donated goes to 4-H. We encourage all farmers, businesses and other TSC customers to purchase a Paper Clover every time they visit their local Tractor Supply store.”

Tractor Supply Company was founded in 1938 and is the largest rural lifestyle retail store chain in the United States. The Company operates 1,600 Tractor Supply stores in 49 states and an e-commerce website at [www.tractorsupply.com](http://www.tractorsupply.com). Tractor Supply stores are focused on supplying the lifestyle needs of recreational farmers and ranchers and others who enjoy the rural lifestyle, as well as tradesmen and small businesses.

Based in Madison, Wis., the Wisconsin 4-H Foundation provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Wisconsin 4-H Foundation supports nearly 150,000 youth who take part in various 4-H leadership, development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.Wis4HFoundation.org](http://www.Wis4HFoundation.org).

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