



**Wisconsin 4-H Foundation**  
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## **FOR IMMEDIATE RELEASE**

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PHOTO AVAILABLE

## **EQUITY HONORED AT WISCONSIN 4-H HALL OF FAME CEREMONY**

*Madison, Wis.* (December 1, 2017) – The Wisconsin 4-H Foundation announced that Equity Cooperative Livestock Sales Association, headquartered in Baraboo, Wisconsin, was honored as a major partner and contributor at the 2017 Wisconsin 4-H Hall of Fame Gala.

“We are truly grateful for the support of continued generous partners, like Equity Livestock,” says Brenda Scheider, Executive Director for the Wisconsin 4-H Foundation. “Our partners help 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our county and the world forward in ways no other youth organization can.”

Chuck Adami, President and CEO of Equity Livestock, says, “Equity Livestock recognizes the dynamic role agriculture plays in our economy. Our contributions support our investment in the future of the livestock industry.” Equity Cooperative Livestock Sales Association was established in 1922 to aid producers in the marketing, managing and financing of their agricultural businesses. Equity Cooperative Livestock Sales Association has grown and been strengthened to its current standing as Wisconsin’s largest livestock marketing agency and the second largest in the nation. You can find out more about Equity at their website, [www.equitycoop.com](http://www.equitycoop.com).

Nearly 150,000 youth participate in the Wisconsin 4-H program, with the majority hailing from urban areas of the state. More than 22,000 volunteers support the program. Equity Livestock helps support all of their efforts.

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and ever-changing world. 4-H has grown from a rich history of agricultural clubs that helped the University of Wisconsin-Extension connect families to research-based advancements in farming technology and techniques. Today’s 4-H still boasts strong programs in agriculture and animal science and has grown to include science, leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

The Wisconsin 4-H Foundation, based in Madison, Wisconsin, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports the nearly 150,000 youth who take part in various 4-H leadership, developments, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.Wis4HFoundation.org](http://www.Wis4HFoundation.org).

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Nancy Bilz (l) of Equity Livestock presents their check to the Wisconsin 4-H Foundation Board President, Linda Funk (r).