



Wisconsin 4-H Foundation
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FOR IMMEDIATE RELEASE

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COMPEER FINANCIAL HONORED AT WISCONSIN 4-H HALL OF FAME CEREMONY

Madison, Wis. (December 1, 2017) – The Wisconsin 4-H Foundation announced today that Compeer Financial, headquartered in Sun Prairie, was honored as a major partner and contributor at the 2017 Wisconsin 4-H Hall of Fame Gala.

“We are truly grateful for the support of generous partners, like Compeer,” says Brenda Scheider, Executive Director for the Wisconsin 4-H Foundation. “Our partners help 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our county and the world forward in ways no other youth organization can.”

Rochelle Ripp Schnadt, Communications Specialist at Compeer says, “Compeer Financial, formerly Badgerland Financial, AgStar Financial Services and 1st Farm Credit Services, is committed to supporting the Wisconsin 4-H Foundation both monetarily and through team member engagement because of the great leadership development and educational opportunities made available to youth throughout Wisconsin. As part of the Farm Credit System, Compeer Financial is a champion for rural America and the 4-H program to support the agriculture industry’s future leaders.” You can find out more about Compeer at their website, www.compeer.com.

Nearly 150,000 youth participate in the Wisconsin 4-H program, with the majority hailing from urban areas of the state. More than 22,000 volunteers support the program. Compeer helps support all their efforts.

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and ever-changing world. 4-H has grown from a rich history of agricultural clubs that helped the University of Wisconsin-Extension connect families to research-based advancements in farming technology and techniques. Today’s 4-H still boasts strong programs in agriculture and animal science and has grown to include science, leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

The Wisconsin 4-H Foundation, based in Madison, Wisconsin, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports the nearly 150,000 youth who take part in various 4-H leadership, developments, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.

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(L-R): Wisconsin 4-H Foundation President Linda Funk, Compeer Financial's John Goode, WLC Member Ella Breitenfeldt (Marathon County) and Dean and Director of UW Extension Karl Martin