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Picture Available Upon Request

**27th Annual Governor's Blue Ribbon Meat Products Auction
Raises More Than \$100,000 for Wisconsin 4-H Youth**

Madison, Wis. (August 7, 2018) – The Governor's Blue Ribbon Meat Products Auction at the Wisconsin State Fair celebrated its 27th year. In total, this year's auction raised more than \$100,000. Proceeds from the auction benefit the Wisconsin 4-H Foundation, which supports Wisconsin 4-H activities including 4-H conferences, teaching materials and workshops, and overall development of 4-H youth.

Governor Walker hosted the Auction, with Mistress of Ceremonies Pam Jahnke, radio and TV agricultural reporter and host. Auctioneers for the evening were Bob Johnson from Milton and Kathy Packard, 2018 Champion of the Wisconsin Auctioneer's Association Competition, from Antigo. In addition, serving as the auction's ringmen were Rodney Freymiller, 2010 Wisconsin Ringman Champion; Tim Slack, Wisconsin Auctioneers Association Past President, WAA Hall of Fame and 2004 Wisconsin State Champion Auctioneer; Dave Koning, 2012 President, 2014 State Champion and 2007 State Champion Ringman; and Gary Finley of Gary Finley Auction Service out of Walworth.

Among those attending the auction were: Kathleen O'Leary, CEO Wisconsin State Fair Park, Ray Cross, President of the UW System, Sheila Harsdorf, Wisconsin Secretary of Agriculture, and other dignitaries and supporters of 4-H.

The 2018 Best of Show Award went to meat processor Sailer's Food Market and Meat Processing, Inc. of Elmwood. The meat processor earned the honor for its Salami. It sold to Egg Innovations for \$2,000.

The Grand Champion, 1st Reserve Champion and 2nd Reserve Champion winners for each of the categories are:

FLAVORED BACON

Grand Champion

Haen Meat Packing, Inc., Kaukauna

Buyer: Frost PLLC

Sale Price: \$4,000

Generously donated back and purchased by Wells Fargo Bank for \$2,000.

1st Reserve Champion

Lake Geneva Country Meats, Lake Geneva

Buyer: Hull Farms and Jones Family Farm – Chris Jones

Sale Price: \$4,500

2nd Reserve Champion

Roskom Meats, Kaukauna

Buyer: Meijer, Inc.

Sale Price: \$2,750

BONE-IN HAM

Grand Champion

Haen Meat Packing, Inc., Kaukauna

Buyer: Boehlke Bottled Gas, GoRiteway, Badger State Auction, Saz's and Cousins Subs

Sale Price: \$5,600

1st Reserve Champion

Lake Geneva Country Meats, Lake Geneva

Buyer: Klement Sausage Company, Inc.

Sale Price: \$5,300

2nd Reserve Champion

Newton Meats, Inc., Newton

Buyer: Wisconsin Souvenir Milkcaps

Sale Price: \$2,000

FLAVORED SUMMER SAUSAGE

Grand Champion

Karl's Country Market, Menomonee Falls

Buyer: Egg Innovations

Sale Price: \$3,700

Generously donated back and purchased by Rural Mutual Insurance for \$1,100.

Generously donated back and purchased by Dave and Kim Daniels for \$1,200.

1st Reserve Champion

Lodi Sausage Company and Meat Market, Lodi

Buyer: Meijer, Inc.

Sale Price: \$2,000

Generously donated back and purchased by Wisconsin Souvenir Milkcaps for \$1,500.

2nd Reserve Champion

Newton Meats, Inc., Newton

Buyer: Gibbsville Implement, Inc.

Sale Price: \$1,500

DRIED OR SMOKED BEEF

Grand Champion

Sailer's Food Market and Meat Processing, Inc., Elmwood

Buyer: Cooperative Resources International

Sale Price: \$1,600

1st Reserve Champion

People's Meat Market, Stevens Point

Buyer: Randy Schopen Memorial Foundation

Sale Price: \$1,200

2nd Reserve Champion

Louie's Finer Meats, Cumberland

Buyer: Town Bank

Sale Price: \$1,000

FLAVORED SNACK SAUSAGES

Grand Champion

Wilson Farm Meats, Elkhorn

Buyer: Merwin Farms, Becky and Ernie Merwin

Sale Price: \$3,500

1st Reserve Champion

Haen Meat Packing, Kaukauna

Buyer: Wells Fargo Bank

Sale Price: \$2,500

2nd Reserve Champion

Louie's Finer Meats, Cumberland

Buyer: Daluge Travel, Rick and Peggy Daluge

Sale Price: \$1,250

COOKED BRATWURST

Grand Champion

Ray's Market, Colby

Buyer: Crane Farms

Sale Price: \$2,500

1st Reserve Champion

The Meat Block, LLC, Greenville

Buyer: Meijer, Inc.

Sale Price: \$2,000

2nd Reserve Champion

Louie's Finer Meats, Cumberland
Buyer: Hartmann Sand & Gravel
Sale Price: \$2,000

WHOLE MUSCLE JERKY

Grand Champion

Lake Geneva Country Meats, Lake Geneva
Buyer: Hull Farms and Jones Family Farm – Chris Jones
Sale Price: \$4,500

1st Reserve Champion

Karl's Country Market, Menomonee Falls
Buyer: Meijer, Inc.
Sale Price: \$1,250
Generously donated back and purchased by Daluge Travel, Rick and Peggy Daluge for \$1,250.

2nd Reserve Champion

Louie's Finer Meats, Cumberland
Buyer: J & S Machine
Sale Price: \$1,000

CURED SPECIALTY MEAT PRODUCT

Grand Champion – Salami

Sailer's Food Market and Meat Processing, Elmwood
Buyer: Meijer, Inc.
Sale Price: \$1,500
Generously donated back and purchased by Wisconsin Souvenir Milkcaps for \$800.

1st Reserve Champion – Smoked Brisket

Sixth Street Market, Ashland
Buyer: Compeer Financial
Sale Price: \$1,000

2nd Reserve Champion - Cottage

Wilson Farm Meats, Elkhorn
Buyer: Town Bank and Bill Thompson
Sale Price: \$3,000

RING BOLOGNA

Grand Champion

Sixth Street Market, Ashland
Buyer: Wisconsin Souvenir Milkcaps
Sale Price: \$1,200

1st Reserve Champion

Haen Meat Packing, Inc. Kaukauna
Buyer: Bob and Jill Nieskes
Sale Price: \$1,250

2nd Reserve Champion

Northwoods Locker LLC, Clayton
Buyer: Hartmann Sand & Gravel
Sale Price: \$900

Another item was auctioned off benefiting the Wisconsin 4-H Foundation and Wisconsin 4-H youth. A Wisconsin-shaped Summer Sausage courtesy of Kewaskum Frozen Foods of Kewaskum was purchased by Wisconsin Farm Bureau Foundation and Rural Mutual Insurance for \$3,750.

Throughout the day of the sale various Wisconsin State Fair vendors donated a portion of their sales to the Meat Productions Auction and Wisconsin 4-H Foundation. In total, nearly \$1,000 was donated by these generous vendors.

The auction is produced in partnership with the Wisconsin 4-H Foundation, Wisconsin State Fair and the Wisconsin Association of Meat Processors (WAMP). Generous supporters include Meijer Inc., Frost PLLC, Klement Sausage Company, Inc., Salm Partners LLC, Wells Fargo Bank, Rupena's Fine Foods of Milwaukee and WAMP.

The Wisconsin 4-H Foundation, based in Madison, WI, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports more than 150,000 youth who take part in various 4-H leadership, developments, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.