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4-H FOUNDATION UNVEILS 4-H LICENSE PLATE

Madison, Wis. (October 2019) – The brand new Wisconsin 4-H license plate is now available for your car, truck or motor home. This specialty plate is now available through the Wisconsin Department of Motor Vehicles and bears the message “4-H Empowering Youth”. The sale of each license plate will include a monetary contribution to the Wisconsin 4-H Foundation.

“This is a great way for our 4-H families, alumni and supporters to show their 4-H pride,” says Brenda Scheider, Executive Director for the Wisconsin 4-H Foundation. “Half of the proceeds from every plate sale will go back to the county in which the plate was purchased. The other half will be used for state and regional 4-H programs.”

Vehicles that qualify for the 4-H license plate include:

- Automobiles
- Motor homes (annual registration only)
- Motor trucks
 - 4,500, 6,000 or 8,000 pounds gross weight including dual purpose farm and dual purpose motor home
 - 12,000 pounds gross weight farm truck

Persons requesting Wisconsin 4-H license plates will pay:

- The regular registration fee for the vehicle if the current plates expire within three months or the vehicles has no plates.
- \$15 issuance fee or an annual \$15 personalized plate fee, if requested.
- \$25 annual donation. The donation may be deductible.

4-H license plates may be personalized by paying a \$15 personalized plate fee each year in addition to the \$25 donation and regular annual registration fee. With each annual license plate renewal, 4-H supporters will pay the regular registration fee for non-personalized 4-H license plates and the \$25 donation.

Contact the Wisconsin Department of Transportation directly or visit www.wisconsin.gov/Documents/formdocs/mv2969.pdf for more information.

The Wisconsin 4-H Foundation provides essential support for the Wisconsin 4-H Youth Development Program – A program of the University of Wisconsin Cooperative Extension. Annually, nearly 150,000 Wisconsin youth take part in 4-H programs throughout the state, supported by more than 20,000 adult and youth volunteers.

4-H activities emphasize communication skills, self-confidence, sound decision-making practices, and community concern, all of which prepare today’s youth to be our leaders tomorrow. Find out more about the Wisconsin 4-H Foundation and how you can support our most precious resource, Wisconsin Youth, at www.Wis4HFoundation.org.

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Empowering Our Youth