



Wisconsin 4-H Foundation
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FOR IMMEDIATE RELEASE

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PHOTO ATTACHED

EQUITY HONORED AT WISCONSIN 4-H HALL OF FAME GALA

Madison, Wis. (June 1, 2019) – The Wisconsin 4-H Foundation announced that Equity Cooperative Livestock Sales Association, headquartered in Baraboo, Wisconsin, was honored as a major partner and contributor at the 2018 Wisconsin 4-H Hall of Fame Gala.

Chuck Adami, President and CEO of Equity Livestock, says, “Equity Livestock recognizes the dynamic role agriculture plays in our economy. Our contributions support our investment in the future of the livestock industry.” Equity Cooperative Livestock Sales Association was established in 1922 to aid producers in the marketing, managing and financing of their agricultural businesses. Equity Cooperative Livestock Sales Association has grown and been strengthened to its current standing as Wisconsin’s largest livestock marketing agency and the second largest in the nation. You can find out more about Equity at their website, www.equitycoop.com.

“We are truly grateful for the support of continued generous partners, like Equity Livestock,” says Brenda Scheider, Executive Director for the Wisconsin 4-H Foundation. “Our partners help 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our country and the world forward in ways no other youth organization can.”

4-H, the youth development program of UW-Extension, Cooperative Extension, is one of the largest and oldest statewide youth organizations in Wisconsin, offering a wide variety of programs in both urban and rural settings. From the 4-H activities in the city of Milwaukee to the 4-H clubs in Bayfield County, 4-H is making a positive impact on our young people throughout the state. Nearly 150,000 youth participate in the Wisconsin 4-H program, and more than 22,000 volunteers support the program. Equity helps support all their efforts.

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and ever-changing world. 4-H has grown from a rich history of agricultural clubs that helped the University of Wisconsin-Extension connect families to research-based advancements in farming technology and techniques. Today’s 4-H still boasts strong programs in agriculture and animal science and has grown to include science, leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

The Wisconsin 4-H Foundation, based in Madison, Wisconsin, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports various 4-H leadership, development, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.

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L-R: Ben Kronberg, Rock County; Janice Schyvinck, Public Relations Director, Equity Coop; Nancy Bilz, CFO & VP of Finance, Equity Coop; Linda Funk, WI 4-H Foundation Board President; Gaelan Combs, Dane County