



Wisconsin 4-H Foundation
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FOR IMMEDIATE RELEASE

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PHOTO ATTACHED

MEIJER HONORED AT WISCONSIN 4-H HALL OF FAME GALA

Madison, Wis. (July 15, 2019) – The Wisconsin 4-H Foundation announced that Meijer, Inc., was honored as a major partner and contributor at the 2018 Wisconsin 4-H Hall of Fame Gala.

Meijer, Inc. is a family-owned company serving the needs of families at each of their stores throughout Wisconsin, Michigan, Ohio, Indiana, Illinois and Kentucky. With the help from their Team Members and customers, Meijer strives to make the community a better place to live, work and play. Meijer has also been a major sponsor of the Wisconsin 4-H Foundation's annual Governor's Blue Ribbon Meat Products Auction at the Wisconsin State Fair for the last 4 years. Find out more about Meijer at their website, www.Meijer.com.

“We are truly grateful for the support of continued generous partners, like Meijer,” says Brenda Scheider, Executive Director for the Wisconsin 4-H Foundation. “Our partners help 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our country and the world forward in ways no other youth organization can.”

4-H, the youth development program of UW-Extension, Cooperative Extension, is one of the largest and oldest statewide youth organizations in Wisconsin, offering a wide variety of programs in both urban and rural settings. From the 4-H activities in the city of Milwaukee to the 4-H clubs in Bayfield County, 4-H is making a positive impact on our young people all throughout the state. Nearly 150,000 youth participate in the Wisconsin 4-H program, and more than 22,000 volunteers support the program. Meijer helps support all their efforts.

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and ever-changing world. 4-H has grown from a rich history of agricultural clubs that helped the University of Wisconsin-Extension connect families to research-based advancements in farming technology and techniques. Today's 4-H still boasts strong programs in agriculture and animal science and has grown to include science, leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

The Wisconsin 4-H Foundation, based in Madison, Wisconsin, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports various 4-H leadership, development, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.

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[L-R] **Matt Calvert**, Director, UW-Extension Institute of Positive Youth Development; **Linda Funk**, President, Wisconsin 4-H Foundation Board of Directors; **Ella Breitenfeldt**, Marathon County 4-H and WLC Representative