

While the 2020 Governor's Blue Ribbon Meat Products Auction has been cancelled, we have other ways our auction participants can continue to support Wisconsin 4-H.

Our auction is nothing without the meat processors, buyers and sponsors. We pride ourselves on celebrating all of you not just at the event, but throughout the year. We know that you love 4-H, just like we do.

The auction could not be successful with the remarkable support it receives from our partners.

A customized partnership with the Wisconsin 4-H Foundation provides a tremendous marketing opportunity. Not only will our sponsors share the limelight during the 2021 auction, but the Foundation works throughout the year to provide additional significant promotion. Our sponsors receive numerous rights and benefits by aligning with this event to create visibility, elevate brand awareness and invest in Wisconsin's premier youth organization.



We welcome the opportunity to discuss your marketing objectives and will work to develop a custom partnership that compliments your goals.

Partner Benefits for a \$2,500 Investment

- VIP invitation, two event tickets, two fair admission tickets and reserved seating at the 2021 Governor's Blue Ribbon Meat Products Auction.
- Company name and description in the 2021 Governor's Blue Ribbon Meat Products Auction program.
- A gift box from an award-winning Wisconsin meat processor sent your home or office.
- Company logo on the Foundation website.
- Company promotions (up to two throughout the year) on Foundation social media.
- Press release to trade and print media.
- An on-site check presentation with 4-H representatives with a press release and commemorative photo.

Sponsor Benefits for a \$5,000 Investment

- Sponsorship of one 4-H event to be determined by the sponsor and the Foundation.
- VIP invitation, four event tickets, four fair admission tickets and reserved seating at the 2021 Governor's Blue Ribbon Meat Products Auction.
- Company name and description in the 2021 Governor's Blue Ribbon Meat Products Auction program.
- Large banner with your company logo hung at the 2021 Governor's Blue Ribbon Meat Products Auction.
- A gift box from an award-winning Wisconsin meat processor sent your home or office.
- Company logo on the Foundation website.
- Company promotions (up to four throughout the year) on Foundation social media.
- Press release to trade and print media.
- An on-site check presentation with 4-H representatives with a press release and commemorative photo.
- Invitation and two tickets to the 2020 Wisconsin Hall of Fame VIP reception and banquet.

Additional Benefits to Sponsors Investing \$10,000 or More

- Sponsorship of one additional 4-H events to be determined by the sponsor and the Foundation.
- Two additional event tickets and two additional fair tickets for the 2021 Governor's Blue Ribbon Meat Products Auction.
- Extra-large banner with your company logo hung prominently at the 2021 Governor's Blue Ribbon Meat Products Auction.
- Company promotions (up to six throughout the year) on Foundation social media.
- Company logo and link on the Foundation website.
- On stage recognition at the 2020 Wisconsin 4-H Hall of Fame event.

To Get Involved Contact

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