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PHOTO ATTACHED TO EMAIL

CEDAR CREST ICE CREAM RECOGNIZED AS PLATINUM CLOVER DONOR

Madison, Wis. (July 7, 2022) – The Wisconsin 4-H Foundation recently recognized partner Cedar Crest Ice Cream as a top 4-H donor. Acknowledged as a Platinum Clover supporter, Cedar Crest Ice Cream contributed \$10,000 to support Wisconsin 4-H programs through the Wisconsin 4-H Foundation. Cedar Crest Ice Cream has been an ardent supporter of Wisconsin 4-H for over 30 years. Cedar Crest Ice Cream is also the sponsor of the Wisconsin 4-H Foundation’s annual 4-H ice cream naming contest.

“For more than 40 years, Cedar Crest Ice Cream has produced ice cream products that have delighted Wisconsinites,” said Ken Kohlwey, president of Cedar Crest Ice Cream. “On behalf of my brothers, myself, and our dedicated Cedar Crest Ice Cream team, we are proud to give back by supporting and empowering youth development, through our partnership with the Wisconsin 4-H Foundation. The Wisconsin 4-H Foundation has a significant impact on youth personal growth and leadership, and we are honored to take part in cultivating the next generation.” For more information about Cedar Crest, please visit, www.cedarcresticecream.com.

“We are truly grateful for the continued support of generous partners, like Cedar Crest Ice Cream,” adds Brenda Scheider, Executive Director of the Wisconsin 4-H Foundation. “Cedar Crest helps 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our country and the world forward in ways no other youth organization can. We value our partners who help Wisconsin 4-H make a positive impact on our youth.”

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and changing world. Growing out of a rich history of agricultural clubs that helped the University of Wisconsin Extension connect families to research-based advancements in farming technology and techniques, today’s 4-H has expanded to include science (STEM), leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

4-H is one of the largest and oldest statewide youth organizations in Wisconsin, offering a wide variety of programs in both urban and rural settings. From the 4-H activities in the city of Milwaukee to the 4-H clubs in rural areas of Bayfield County, 4-H is making a positive impact on young people throughout the state. Nearly 150,000 youth participate in the Wisconsin 4-H program each year, and more than 22,000 volunteers support the program.

The Wisconsin 4-H Foundation, based in Madison, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports 4-H leadership, youth development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.

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L-R: WI 4-H Foundation Board members: President Charlie Crave, Brian Preder, Ron Gerrits, Treasurer Nancy Bilz