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**30<sup>th</sup> Annual Governor's Blue Ribbon Meat Products Auction  
Raises More Than \$100,000 for Wisconsin 4-H Youth**

*Madison, Wis.* (August 9, 2022) – The Governor's Blue Ribbon Meat Products Auction at the Wisconsin State Fair celebrated its 30<sup>th</sup> year by raising more than \$106,000. Proceeds from the auction benefit the Wisconsin 4-H Foundation, which supports Wisconsin 4-H activities including 4-H conferences, teaching materials and workshops, and overall development of 4-H youth.

“Enthusiastic 4-H supporters made for an exciting evening,” said Wisconsin 4-H Foundation Executive Director Brenda Scheider. “Seeing our 4-H youth and adult volunteers working next to our generous donors really brings home what 4-H is all about.”

Wisconsin Governor Tony Evers and Randy Romanski, DATCP Secretary, kicked off the sale by encouraging the standing-room-only audience to bid high and bid often. Mistress of Ceremonies Pam Jahnke, radio and TV personality, introduced outstanding 4-H members and special guests before Hostess Nicole Barlass, Sheboygan Falls, and Auctioneer Bob Johnson, Milton, sold 28 Champion, Reserve Champion and Honorable Mention meat products.

Wisconsin State Fair Chairman of the Board John Yingling presented the 2022 Dennis Buege Best of Show Award to meat processor Eden Meat Market of Eden. Eden Meat earned the honor for its champion entry in the snack sausage division. It sold to a consortium of Crave Brothers Cheese, Harry Hansen Meat Service, Gibbsville Implement, Wisconsin River Meats and Egg Innovations for \$5,000.

A three-foot, Wisconsin-shaped summer sausage created by Kewaskum Foods of Kewaskum was purchased by Kewaskum Foods for \$3,200 who then donated the sausage back and it was resold for \$3,000 to Hartmann Sand and Gravel. Guest Auctioneer selling this specialty item was Ozaukee County 4-H member Maria Lee, who learned to call through a county 4-H program.

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## Wisconsin 4-H Foundation – Meat Products Auction Results

Meijer broke two records when they purchased the champion summer sausage created by Lodi Sausage Company and Meat Market of Lodi for \$4,250 (former record was \$3,600 set in 2018) and the champion beef jerky created by Eden Meat Market of Eden for \$4,600 (former record was \$4,500 set in 2018). The highest selling item was the first item sold – the champion bacon created by Louie’s Finer Meats of Cumberland that sold for \$5,500 to Willow Road Self Storage of Lake Geneva.

The auction is produced in partnership with the Wisconsin 4-H Foundation, Wisconsin State Fair and the Wisconsin Association of Meat Processors (WAMP).

The Wisconsin 4-H Foundation, based in Madison, WI, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports more than 150,000 youth who take part in various 4-H leadership, developments, and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting [www.Wis4HFoundation.org](http://www.Wis4HFoundation.org).

The Grand Champion, Reserve Champion and Honorable Mention winners and their buyers for each of the categories are:

### BACON

**Grand Champion (Lot 1.1): Louie’s Finer Meats, Cumberland**

Buyer: Willow Road Self Storage, Lake Geneva, for \$5,500

**Reserve Champion (Lot 1.2): Lodi Sausage Company and Meat Market, Lodi**

Buyer: Wisconsin Souvenir Milkcaps, Oconomowoc, for \$2,000

**Honorable Mention (Lot 1.3) : Karl’s Country Market, Menomonee Falls**

Buyer: Crave Brothers/Charlie Crave, Waterloo, for \$1,700

### RING BOLOGNA

**Grand Champion (Lot 2.1): Eden Meat Market, Eden**

Buyer: Gibbsville Implement, Waldo, for \$3,500

**Reserve Champion (Lot 2.2): Geiss Meat Service, Merrill**

Buyer: Egg Innovations/John & Cathy Brunnquell, Port Washington, for \$1,750

**Honorable Mention (Lot 2.3): Lodi Sausage Company and Meat Market, Lodi**

Buyer: Wisconsin Souvenir Milkcaps, Oconomowoc, for \$1,800

### SPECIALTY CURED MEAT PRODUCT

**Grand Champion (Lot 3.1): Wilson Farm Meats, Elkhorn**

Buyer: Bill Thompson, Lake Geneva, for \$4,000

**Reserve Champion (Lot 3.2): Geiss Meat Service, Merrill**

Buyer: Randy Schopen Memorial Foundation, Tomahawk for \$1,400

**Honorable Mention (Lot 3.3): Eden Meat Market, Eden**

Buyer: Daluge Travel/Rick & Peggy Daluge, Madison, for \$1,100

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**SUMMER SAUSAGE**

**Grand Champion (Lot 4.1): Lodi Sausage Company and Meat Market, Lodi**

Buyer: Meijer for \$4,250, A new record! (old record \$3,600), and generously donated back for resale

Resale: Crave Brothers/Charlie Crave, Waterloo, for \$2,000

**Reserve Champion (Lot 4.2): Louie's Finer Meats, Cumberland**

Buyer: Daluge Travel/Rick & Peggy Daluge, Madison, for \$1,400

**Honorable Mention (Lot 4.3): Wilson Farm Meats, Elkhorn**

Buyer: Hull Farm of Lake Geneva/Jones Family Farm, for \$2,300

**RECONSTRUCTED JERKY**

**Grand Champion (Lot 5.1): Eden Meat Market, Eden**

Buyer: Meijer for \$4,600, A new record! (old record \$4,500), and generously donated back for resale

Resale: Wisconsin Souvenir Milkcaps, Oconomowoc, for \$1,200

**Reserve Champion (Lot 5.2): Harry Hansen Meat Service, LLC, Union Grove**

Buyer: Hull Farm of Lake Geneva/Jones Family Farm, for \$1,700

**Honorable Mention (lot 5.3): Lodi Sausage Company and Meat Market, Lodi**

Buyer: Schaefer Grading, Franksville, for \$1,400

**DRIED or SMOKED BEEF**

**Grand Champion (Lot 6.1): Louie's Finer Meats, Cumberland**

Buyers: Major Goolsby's and Ultimate Confections for \$1,600

**Reserve Champion (Lot 6.2): Wilson Farm Meats, Elkhorn**

Buyers: Merwin Farms, Lake Geneva and MaryBeth Carr, West Bend, for \$3,000

**Honorable Mention (Lot 6.3): Geiss Meat Service, Merrill**

Buyer: Sunnyside Hatchery, Beaver Dam, for \$1,450

**BONE-IN HAM**

**Grand Champion (Lot 7.1): Louie's Finer Meats, Cumberland**

Buyer: Wisconsin Souvenir Milkcaps, Oconomowoc, for \$2,000, and generously donated back for resale

Resale: Rural Mutual Insurance, for \$2,500

**Reserve Champion (Lot 7.2): Bunzel's Meat Market & Catering, Milwaukee**

Buyers: Major Goolsby's and Ultimate Confections for \$3,000

**Honorable Mention (Lot 7.3): Harry Hansen Meat Service, LLC, Union Grove**

Buyer: Hull Farm of Lake Geneva/Jones Family Farm, for \$1,400

**BRATWURST**

**Grand Champion (Lot 8.1): Wilson Farm Meats, Elkhorn**

Buyer: Merwin Farms, Lake Geneva, for \$3,600

**Reserve Champion (Lot 8.2): Geiss Meat Service, Merrill**

Buyer: Meijer for \$2,500, and generously donated back for resale

Resale: Frenz Garden Center, Thiensville, for \$1,400

**Honorable Mention (Lot 8.3): Louie's Finer Meats, Cumberland**

Buyer: Daluge Travel/Rick & Peggy Daluge, Madison, for \$1,400

**SNACK SAUSAGE**

**Grand Champion (Lot 9.1): Eden Meat Market, Eden**

Buyer: Egg Innovations/John & Cathy Brunnquell, Port Washington, for \$2,000

**Reserve Champion (Lot 9.2): Wilson Farm Meats, Elkhorn**

Buyer: Hull Farm of Lake Geneva/Jones Family Farm, for \$2,700

**Honorable Mention (Lot 9.3): Wisconsin River Meats, Mauston**

Buyer: Rural Mutual Insurance, for \$2,000, and generously donated back for resale

Resale: Egg Innovations/John & Cathy Brunnquell, Port Washington, for \$1,400