



FOR IMMEDIATE RELEASE

For more information contact:

Joanne Wolan

Wisconsin 4-H Foundation

Joanne@Wis4HFoundation.org

608.262.1597

PHOTO ATTACHED TO EMAIL

ALCIVIA RECOGNIZED AS PLATINUM CLOVER DONOR

Madison, Wis. (September 15, 2023) – The Wisconsin 4-H Foundation recently recognized partner ALCIVIA and partners for donating \$15,000 to the Wisconsin 4-H Foundation in support of their agriculture programming. This donation will provide resources needed to expand the reach of 4-H, introduce under-served youth to the organization, and provide expanded and engaging youth development programming that provides leadership opportunities.

ALCIVIA is committed to promoting agriculture and rural youth leadership development. Part of the ‘ALCIVIA Gives Back’ campaign includes supporting organizations that seek to promote a positive image of the agriculture industry and agriculture education, such as 4-H.

"The Wisconsin 4-H Foundation's programming and outreach efforts align with the core causes ALCIVIA is proud to support," says Jim Dell, CEO and President at ALCIVIA. "We are excited to strengthen future generations of ag leadership. Setting them up for success aligns with our desire to help shape the future of agriculture."

"We are truly grateful for the continued support of generous partners, like ALCIVIA," adds Brenda Scheider, Executive Director of the Wisconsin 4-H Foundation. "ALCIVIA helps 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow, moving communities, the state, our country and the world forward in ways no other youth organization can. We value our partners who help Wisconsin 4-H make a positive impact on our youth."

Since 1914, Wisconsin 4-H has helped young people develop the skills they need to meet the demands of our complex and changing world. Growing out of a rich history of agricultural clubs that helped the University of Wisconsin Extension connect families to research-based advancements in farming technology and techniques, today's 4-H has expanded to include science (STEM), leadership, healthy living and communications programming that will help Wisconsin youth build a healthier and more prosperous future.

4-H is one of the largest and oldest statewide youth organizations in Wisconsin, offering a wide variety of programs in both urban and rural settings. From the 4-H activities in the city of Milwaukee to the 4-H clubs in rural areas of Bayfield County, 4-H is making a positive impact on young people throughout the state. Nearly 150,000 youth participate in the Wisconsin 4-H program each year, and more than 22,000 volunteers support the program.

The Wisconsin 4-H Foundation, based in Madison, provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Foundation supports 4-H leadership,



youth development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation by visiting www.Wis4HFoundation.org.

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[L-R] ALCIVIA President and CEO, Jim Dell; Wisconsin 4-H Foundation Development Coordinator, Joanne Wolan