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WI COUNTIES REPRESENTED: Lincoln, Ozaukee, Racine, Rock, Shawano

WI CITIES REPRESENTED: Beloit, Caroline, Fredonia, Merrill, Waterford

Winner and Finalists of Cedar Crest Ice Cream Flavor Creation Contest Announced

Madison, WI [February 2, 2024] — [Cedar Crest Ice Cream](#), Cedarburg, Wisconsin, and the [Wisconsin 4-H Foundation](#) announce the winner and finalists of the 2023 Cedar Crest Ice Cream Flavor Creation Contest. The finalists will receive a Cedar Crest Ice Cream party, and the Grand Prize winner will have an ice cream party and will be awarded \$500. They are:

Grand Prize Winner

Pesobic Pathfinders 4-H Club, Lincoln County (Merrill, WI)
Flavor: Paul Bunyan
Leader: Ann Jaroski

Finalists

Cloverview 4-H Club, Racine County (Waterford, WI)
Flavor: Peanut Butter Brownie Boom
Leader: Pam Folbrecht

Lakeview 4-H Club, Ozaukee County (Fredonia, WI)
Flavor: Oreo Cheesecake
Leader: Monica Gahan

Newark Beloit 4-H Club, Rock County (Beloit, WI)
Flavor: Wake Me Up
Leader: Cindy Peters

Pella Eagles 4-H Club, Shawano County (Caroline, WI)
Flavor: Heavenly Cheesecake
Leader: Angie Jung



The Pesobic Pathfinders winning flavor, Paul Bunyan, features vanilla bean ice cream with double dipped pretzel “logs”, maple syrup, and swirls of Butterfinger “sawdust”. Paul Bunyan will be produced by Cedar Crest for the 2024 summer season as a Feature Flavor for the month of July. The flavor will be available in ice cream parlors and scoops shops across the state of Wisconsin and beyond.

According to Brenda Scheider, Executive Director of the Wisconsin 4-H Foundation, the contest is a great opportunity for 4-H youth to work together to develop and name their flavor. “The most exciting part of the contest is the winning flavor will be available through Cedar Crest this summer.”

Some past winning flavors were so popular among ice cream lovers that they became a part of Cedar Crest’s scoop shop flavor line up. This includes Wisconsin Campfire S’mores, created by Springbrook 4-H Club of New Richmond, and Haystack, created by Knellsville 4-H Club of Ozaukee County.

Says Cedar Crest Ice Cream President, Ken Kohlwey, “We are proud to support the Wisconsin 4-H organization through our annual flavor contest. The project requires collaboration, teamwork, and creativity to create the next best ice cream flavor. Every year we look forward to reading the entries that come in and sharing the winning flavor with our customers.”

Entries were judged by a panel of ice cream experts chosen by Cedar Crest. The family-owned company based in Cedarburg, Wisconsin manufactures more than 80 flavors of ice cream, along with frozen custard, sherbet, and sorbet at its Manitowoc, Wisconsin plant. Cedar Crest distributes products in several Midwest states and beyond.

Based in Madison, WI, the Wisconsin 4-H Foundation provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Wisconsin 4-H Foundation supports more than 150,000 youth who take part in various 4-H leadership, development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation at www.Wis4HFoundation.org.

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