



THE WISCONSIN 4-H HERITAGE SOCIETY

You remember starting your 4-H club meeting by pledging your head, heart, hands and health so your club, community, country and world were better places for all. Now you have the opportunity to show your continued support to the 4-H mission as a member of The Wisconsin 4-H Foundation Heritage Society, the Wisconsin 4-H Foundation’s planned giving club.

The Wisconsin 4-H Foundation Heritage Society enables you to join with others who have demonstrated a strong passion and support for 4-H’s future by naming the Wisconsin 4-H Foundation in your estate plans. Society membership enables the Foundation to thank and recognize you on behalf of future generations of 4-H youth whose lives will be positively impacted because of your decisions and generosity now.

By sharing your belief in 4-H’s positive future, you join the tradition of luminaries who inspired a movement that continues today with 150,000 young people, 22,000 volunteers and passion that is impossible to extinguish. Anyone who has made a planned gift to the Wisconsin 4-H Foundation and completed a Declaration of Intent is eligible for membership in The Wisconsin 4-H Foundation Heritage Society. There are no fees or minimum investments required to become a Heritage Society member. As a Wisconsin 4-H Foundation Heritage Society member, you will associate with other 4-H alumni and supporters and have a continuous connection to today’s 4-H movement.

Join others who support 4-H’s future and leave a legacy by naming the Wisconsin 4-H Foundation in your estate plans.

THE WISCONSIN 4-H FOUNDATION

Wisconsin 4-H Foundation helps 4-H create cutting-edge, relevant programs for young people to learn real-world skills that will prepare them for the challenges of today and tomorrow. The Foundation provides critical funding in these key areas:

- Seventeen grants (44% of funding) for Leadership programming such as Wisconsin Leadership Council, Wisconsin 4-H Youth Conference, National 4-H Conference and Congress, international programs, community/youth partnerships and Citizenship Washington Focus.
- Four grants (21% of funding) for opportunities for youth to become involved in 4-H, including new programs designed to reach urban youth, rural youth and youth from areas not historically involved in 4-H programs.
- Nineteen grants (16% of funding) for agriculture-related programs like Area Animal Science Days, judging contests, leader development, quality assurance programming, digital resource development and horticulture and animal science events.
- Six grants (8% of funding) for Arts programming such as ArtBeat!, arts camp, state arts teams and Art Lab.
- Five grants (5.5% of funding) for STEM-related programs like Tech Changemakers and Space Camp.
- Two grants (3.5% of funding) for Shooting Sports youth programs and adult training programs.



146,681

Total number of Wisconsin youth involved in 4-H. *4-H is the largest youth-serving organization in Wisconsin.*

100%

Percentage of Wisconsin counties with 4-H programs. *4-H is everywhere in Wisconsin, North to South and East to West, 4-H reaches youth and adults.*

21,991

Total number of Wisconsin volunteers involved in 4-H. *The cornerstone of 4-H is the youth-mentor relationship.*

\$350,000

Total grants allocated to 4-H by the Wisconsin 4-H Foundation. *Nearly 60 state and regional projects received grant funding from the 4-H Foundation.*

100

Number of Heritage Society members needed. *Society members will sustain 4-H for the next generation.*

1914

Year 4-H started. *For more than a century, Wisconsin 4-H has been growing true leaders.*

WISCONSIN 4-H FOUNDATION

Generating resources to invest in the positive development of 4-H youth.

A 501(c)3 non-profit organization. Federal tax identification number 39-0914868.

Contributions to the Wisconsin 4-H Foundation are deductible to the fullest extent allowable by law.

702 Langdon Street | Madison, Wisconsin 53706 | 608.262.1597 | info@Wis4HFoundation.org | www.Wis4HFoundation.org

BEQUESTS

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BEQUESTS

A Bequest is a gift made through a will or a living trust. It's the most popular planned gift; the easiest to make, and costs nothing during a donor's lifetime.

A Bequest can be included in a new will, or added to an existing will or living trust through a simple amendment called a codicil — often without the expense of hiring a lawyer.

Bequests are one of the simplest, most impactful, and popular ways to make a planned gift.

To make a charitable bequest, a donor has to allocate a portion of their estate to the Wisconsin 4-H Foundation in their legal will.

Most charitable bequests originate from middle-class households ... not from wealthy, but from the generous hearts of the normal people who know and love 4-H. For those middle-class households, a bequest will typically be the largest single gift ever made.

BEQUEST OPTIONS

Bequests are usually allocated in one of three ways:

1. A specific amount of cash from a donor's estate (example: a one-time \$10,000 gift from an estate)
2. A percentage of the donor's total estate (example: a bequest of 10% of an estate of \$1 million would provide a one-time gift of \$100,000)
3. The remaining value of the estate after all other bequests have been paid.

Bequests are a great option for everyone as they don't cost a donor anything during their lifetime. Sample verbiage for a will is available upon request.

BENEFITS

- Wisconsin 4-H Foundation Heritage Society pin: This original pin, specially designed for members of the Wisconsin 4-H Foundation Heritage Society, is a keepsake to remind you of how your gift will help 4-H for years to come.
- Invitations to Wisconsin 4-H Foundation events: You will have opportunities to reconnect with old 4-H friends and make new ones at events such as the Wisconsin 4-H Hall of Fame induction ceremony.
- Continued communication with 4-H: Keep up-to-date with great stories about today's 4-H youth featured in our online newsletter and other communication pieces.
- Tax benefits: We encourage you to work with your attorney or estate planner to identify the tax benefits that may accrue to you through your 4-H legacy gift.



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PLANNED GIVING OPTIONS

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WAYS TO GIVE

- Outright gifts
- Bequests (gifts via a will) are a common, and important, mechanism of support. Unrestricted gifts give us the greatest flexibility to use funds where they are most needed. You may leave the Foundation:
 - * A stated dollar amount
 - * A percentage of your residual estate (what remains after gifts to loved ones and expenses have been paid)
 - * A specific asset, such as securities or other marketable property
- Naming the Foundation as a beneficiary on your retirement account or life insurance policy is a simple and powerful way to support our 4-H youth without changing your will or living trust. Beneficiary designation gifts pass directly to the Foundation without going through the probate process and go right to work to help us provide critical support to the 4-H program.

THINGS TO GIVE

- Cash
- Stocks and bonds
- Real estate
- Closely-held stock
- Life insurance
- Tangible personal property
- IRAs/Retirement plans

HOW TO GIVE

Contact the Wisconsin 4-H Foundation to discuss options or to let us know that you have finalized your planned gift. Then complete a Declaration of Intent. You are then eligible for membership in The Wisconsin 4-H Foundation Heritage Society. There are no fees or minimum investments required to become a Heritage Society member.

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