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Logos and Image attached to email

COUNTIES REPRESENTED: Brown, Green Lake, Marathon, Marinette, Ozaukee
CITIES REPRESENTED: Athens, Crivitz, Dalton, De Pere, Grafton

Winner and Finalists of Cedar Crest Ice Cream Flavor Creation Contest Announced

Madison, WI [January 19, 2022] — [Cedar Crest Ice Cream](#), Cedarburg, Wisconsin, and the [Wisconsin 4-H Foundation](#) announce the winner and finalists of the 2021 Cedar Crest Ice Cream Flavor Creation Contest. The finalists will receive a Cedar Crest Ice Cream party, and the Grand Prize winner will have an ice cream party and will be awarded \$500. They are:

Grand Prize Winner

Knellsville 4-H Club, Ozaukee County (Grafton, WI)
Flavor: Haystack
Leader: Jan Dommer

Finalists

Dalton Doers 4-H Club, Green Lake County (Dalton, WI)
Flavor: Cow Pie
Leader: Brenda Oft

Middle Inlet Moonshiners 4-H Club, Marinette County (Crivitz, WI)
Flavor: Brewster Rooster
Leader: Suzanne Deschane

Naugart Knights 4-H Club, Marathon County (Athens, WI)
Flavor: Rabbit Snacks
Leader: Martha Luckey

Rockland 4-H Club, Brown County (De Pere, WI)
Flavor: Sweet & Salty Dreams
Leader: Mary VanDyck

The winning flavor, Haystack, features vanilla ice cream with layers of peanuts, caramel and crunch candies. For complete descriptions of the winning entry and the finalists, please visit <https://wis4hfoundation.org/cedar-crest-ice-cream-flavor-creation-contest/>

According to Brenda Scheider, Executive Director of the Wisconsin 4-H Foundation, the contest is a great opportunity for 4-H youth to work together to develop and name their flavor. “The most exciting part of the contest is the winning flavor will be available through Cedar Crest this summer.”

The annual contest has already yielded popular flavors including Wisconsin Campfire S'more created by Springbrook 4-H Club of New Richmond; Deep Woods, created by the Badger Boosters 4-H Club of West Bend; and Deep Space, developed by the Baraboo Valley 4-H Club.

Says Cedar Crest Ice Cream President, Ken Kohlwey, “We are proud to support the Wisconsin 4-H organization through our annual flavor contest. The project requires collaboration, teamwork and creativity to create the next best ice cream flavor. Every year we look forward to reading the entries that come in and sharing the winning flavor with our customers.”

Entries were judged by a panel of ice cream experts chosen by Cedar Crest. The family-owned company manufactures more than 80 flavors of ice cream, along with frozen custard, sherbet and sorbet at its Manitowoc, Wisconsin, plant and distributes products in several Midwest states and beyond. Many of the flavors now produced by Cedar Crest Ice Cream, like Wisconsin Campfire S'more, are a result of the contest.

Based in Madison, WI, the Wisconsin 4-H Foundation provides essential funding for 4-H programs throughout Wisconsin. By partnering with individuals, corporations and foundations, the Wisconsin 4-H Foundation supports more than 150,000 youth who take part in various 4-H leadership, development and community-building activities throughout the state. Learn more about the Wisconsin 4-H Foundation at www.Wis4HFoundation.org.



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PHOTO: Last year’s winner, Country Clover 4-H Club of Green Lake County (Markesan, WI), with their winning flavor, Tractor Tracks.