

**FOR IMMEDIATE RELEASE**

For more information contact:

Joanne Wolan

Wisconsin 4-H Foundation

Joanne@Wis4HFoundation.org

608.262.1597

PHOTO ATTACHED TO EMAIL

**TRACTOR SUPPLY COMPANY PAPER CLOVER CAMPAIGN SUPPORTS 4-H**

*Madison, Wis.*— Tractor Supply Company (TSC) and Wisconsin 4-H Foundation have teamed up again for the Paper Clover Campaign. For every \$1 paper clover sold at a Wisconsin TSC during the campaign, 90 cents comes to the Wisconsin 4-H Foundation to be used for leadership activities. The other dime supports National 4-H Council. The Fall 2022 campaign is October 5-16.

“The paper clover campaign is a great way for everyone to visit their local Tractor Supply and support Wisconsin 4-H,” says Brenda Scheider, Executive Director of the Wisconsin 4-H Foundation. “Those dollars add up quickly. Last year the TSC campaigns provided over \$15,000 to support leadership programming like the Fall Leadership Forum and the Wisconsin Leadership Council.”

Scheider continues, “These promotions are a great way to share the incredible opportunities that 4-H provides to our youth. And we’re grateful to Tractor Supply for their support of Wisconsin 4-H. Look for 4-Hers at your local stores and say hello.”

Tractor Supply stores in communities across the country have long supported 4-H clubs. Last year TSC raised more than \$20,000 to support Wisconsin 4-H. For more information about TSC, visit their website: [www.tractorsupply.com](http://www.tractorsupply.com)

###



PHOTO: Farmington All Stars 4-H Club, Johnson Creek, Wis (Jefferson County)